



THE
kindness
PANDEMIC

Festival of Strong - Presenters wanted

The Festival of Strong is a month-long online event promoting mental wellbeing and celebrating kindness during the COVID19 Pandemic. The Festival provides a platform for learning from people who have been through tough times and found their strong. Hosted by [the Kindness Pandemic](#), the Festival opens with a celebration of ageing on International Day of the Older Person and encompasses [World Mental Health Awareness Day](#). The Festival takes an intersectional approach to learning about Strong and privileges the voices of people who are marginalised. The Festival is free and includes online spoken events and a series of stories posted into the Kindness Pandemic Facebook Group, which has 560,000+ members.

We are currently seeking presenters for the Festival. We would love to hear from Aboriginal and Torres Strait Islander people, Refugees and people impacted by bushfires.

How to participate

If you would like to share a presentation at the Festival of Strong, you will be required to undertake the following:

- Make contact with Festival Curator Dr Catherine Barrett on 0429582237 or email: info@thekindnesspandemic.org to present your idea, and if your idea is accepted you need to follow these steps
- Make a homemade video sharing one or more stories about what strong means to you and how you found your strong (organisations and groups may elect to gather several presenters). Please see [Finding Strong](#) and [Queer Strong](#) webpages for examples
- End the video with a call action (strategies for mental wellbeing) and a link to your organisation or group where appropriate
- Provide the Kindness Pandemic with the video of your story presentations one week before your live event (failure to do this will result in cancellation of your session)
- Invite at least 5 people from your group or organisation to post stories to the Kindness Pandemic Facebook page the day of your live event - this will help bring the issues for your group or organisation into focus for the day (see [Finding Strong webpage](#) for examples)
- Agree to a date to schedule in your live event - and be available to respond to comments in the Facebook Group
- Be willing to have your video shared to this page - so people who do not have Facebook accounts may view it.

See information about promoting your event over the page

Promoting your event

Our Facebook group has 560,000+ people – this doesn't mean that people will automatically come to your event. You will need to promote your event in the group to make sure members know about it.

We suggest you make a number of posts into the group sharing a small part of your stories – and inviting people to attend your event. We will set up a Facebook event for you and we suggest you finish your post with a message like this:

Join me on INSERT DATE at INSERT TIME for our Facebook live event by clicking this link here INSERT LINK.

If you miss the live event you can watch the video from it on the Festival of Strong webpage here: <https://www.thekindnesspandemic.org/festivalofstrong.html#/>

This event is part of the Festival of Strong

Contact us

Please contact Catherine if you have any questions or concerns.

Phone: 0429 582 237

Email: info@thekindnesspandemic.org